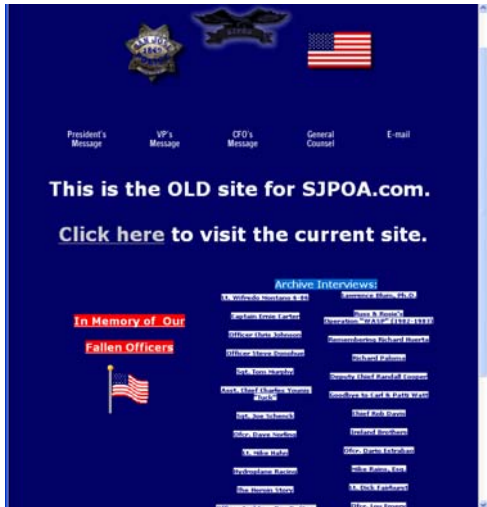




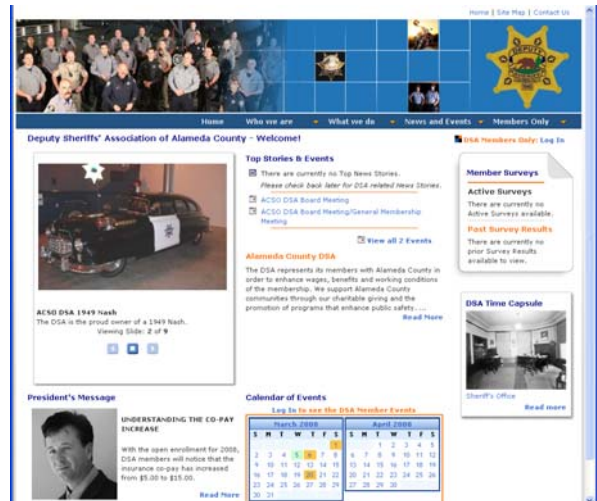
utkaduck DESIGN



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For years the **San Jose Police Officers Association** relied on a rather plain-Jane looking website. Content was difficult to maintain and there were no archives of past articles or BOD messages. Using Active Server Pages, server-side scripting, dynamic databases, along with a very sophisticated Content Management System, Utkaduck Design completely overhauled the site to provide enhanced functionality, many new features and greatly improved navigation. Now the POA members can log into the member's only area to download various documents, review promotions lists, participate in surveys and vote for their Board of Directors online (recent online elections resulted in the highest election turnout ever). The general public now has access to past editions of the board messages, can see the charitable contributions and work performed by the POA as well as read historical interviews from the POA newspaper—The Vanguard. Visit SJPOA.com



The previous **Alameda County Deputy Sheriffs' Association** website was a "one-page" website, and very old fashioned in its visual appeal and in its capabilities. We constructed a new ASP and dynamic database driven site where it too has become the crown jewel for that professional organization. This group was paying an unheard of amount of money for routine site updates. We reduced this cost to near zero by having their paid administrative staff perform the updates with our simple-to-use custom made Content Management System. The DSA will be using their Member only area to keep their Members informed of changes in the DSA and to conduct online elections of Officers / Directors. Visit ACSODSA.org



The new **San Jose Police Activities League** website stands head and shoulders over the previous site. Countless hours and salary are being saved by the automated online registration system coupled with credit card authorization and payment process. We built a customized Administrative Management System with a control panel for the PAL staff to use. This Admin area allows the PAL staff to run reports on program registration, Credit Card and Check Sales. Program enrollment is controlled by PAL with several capacity options—total registrants, ZIP code qualifiers and age constraints. Additionally, each Program Commissioner has his/her own “space” within each program for personalized messages to their teams. Field location maps are displayed via a customized Google map. The random display of photos on each page / program area come from the database driven library, and this keeps the site looking fresh with each visit. Visit SJDPAL.com



The **San Francisco Police Officers Association** had a very simple site, with only a limited amount of automation. The new Web site will be a state of the art product. Active server pages and a dynamic database drive this site giving both the POA staff and the members more control of the website. Members have the ability to instantly update their profile, view non-public documents and participate in surveys, and eventually online voting. The Content Management System control panel driven by the database "backend" allows the POA executives and staff to update most parts of the site instantly without having to know HTML or to rely on the Webmaster. This site is designed with the future in mind: a navigation system that is expandable or contractible, depending on their needs; streamed videos for the many events that the POA participates in; instant database output to the POA officers; a search function that is divided into public and member only areas; and an easy to access and easy to use Member Only area. Visit SFPOA.org



For several years the **Fire Management Consultant** Website that that we originally created was a static site with a manual (print a form and mail it in) registration process for the various training courses that they offered. Recently we created a new database driven site for them that included an elaborate (yet simple to use) class and training course management system along with registration and online payment processing. Visit FireManagementConsultant.com



As working law enforcement officers, the publishers of **Code 3 Magazine** saw the need for a publication and Internet website that would connect police, firefighters, emergency medical workers and the public in a way that fostered greater mutual understanding. Utkaduck Design was hired to bring that concept and magazine to the masses on the Internet. As the magazine and its subscriber base continue to grow, we will be building new database driven features onto the site. Visit Code3Magazine.com



A popular watering hole and eating establishment for all public safety, court and military personnel, **The Warehouse** set out in trying to design their own site. They found that it was more cost efficient to have Utkaduck Design create something that was more "dynamic" than their plain, static site. This site has a mini Content Management System so that the owners can update the events and menu specials as needed. Visit TheWarehouseBar.net